Nope #1

Like I said earlier in the book, it's important to know how to say "No" to things. I see three main reasons:

1. If you say "Yes" to everything, you'll be stretched thin, and won't be able to give your full effort to each of those opportunities.
2. If you say "No" in a rude way, you might burn a bridge with someone, and besmirch your reputation.
3. If you say nothing at all (or are wishy washy in your replies), then you'll just end up wasting time, and confusing people with your indecision. Make a choice!

Here was the first "No" I got in response to my request for answers to this survey – short, clear, polite, and to the point. Names have been initialized in the "Nope"s to protect the innocent:

Hey man,

Sorry, I keep thinking I'll have time to get to this, but I don't think I will.

Good luck with the book!

A.L.